

CASE STUDY

LITTLE CAESARS ARENA

Detroit, Michigan

Little Caesars Arena is a multi-purpose arena in Midtown Detroit and is home to the Detroit Red Wings of the NHL and the Detroit Pistons of the NBA. The eight story arena is built as a bowl, with seating capacities of 19,515 for ice hockey and 20,491 for basketball. The arena also features a "gondola" seating level suspended above the stands. The exterior of the bowl structure is capable of displaying video projections. The arena itself features a scoreboard that measures at 5,100 square feet and also features 45 LED displays covering more than 13,500 square feet and 16.5 million plus LEDs in and around it.

WJHW was responsible for Bowl Acoustics, Audio Visual & Sound, LED Displays, Video Production, IPTV & Broadcast Infrastructure and Cabling System Design.

PROJECT KEY FACTS

Capacity:

Basketball: 20,491

Hockey: 19,515

Concerts: 19,000

Concerts: 15,000-22,000

Overall Construction Cost: \$862.9 Million

Opened in 2017

LED Displays

Video Production System

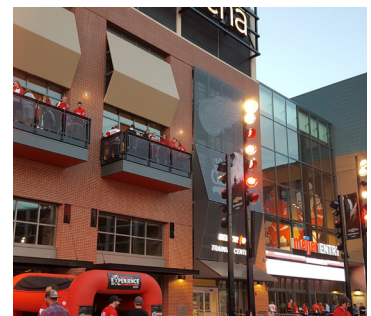
Seating Bowl Acoustics

Audio Visual & Sound Systems

IPTV

Broadcast Cabling & Cabling System Design

Key Personnel: Jack Wrightson, Chris Williams, Daniel Riess & Kevin Day



WJHW

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